



# 5 YEAR PLAN





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# Aitheasc An Chathaoirligh

## Chairperson's Address

Cairde Chluain Daimh,

I am honoured to address you all as we embark on an exciting journey towards a brighter future for our Club. Over the past months, our dedicated team of Grainne Killen (chair) and her colleagues Rory Grant, PJ Quinn, Nigel McPolin and Ken O'Brien have worked tirelessly to craft a comprehensive 5-year development plan that sets ambitious yet achievable goals for our growth and success.

**An chéad chéim eile ar an turas...**

**The next step on the journey...**

This plan is not just a document; it's a roadmap that will guide us towards realising our vision and fulfilling our mission. It outlines strategic objectives, innovative strategies, and measurable targets that will propel us forward in the coming years.

**Mura gcuirfidh túsan earrach ní bhainfidh tú san fhómhar...**

**If you don't sow in spring, you won't reap in autumn...**

But this plan is not just about numbers and milestones; it's about you, our members. It's about improving the lives of those we serve and creating lasting positive change in our community. That's why it's crucial that each and every one of us is fully committed to its implementation and success.

**Is é an t-ionchur, chan an tairbhe, a bhfaoil luach air anseo...**

**It's about putting in, not taking out...**

We cannot do this alone. Collaboration and partnership will be key to our success. I urge all of us to join hands on this journey, to share our ideas, expertise, and resources, and to work together towards our common goals.

**Ag obair mar fhoireann...**

**Working as a team...**

Together, we have the power to transform challenges into opportunities, obstacles into stepping stones, and dreams into reality. Let us seize this moment, embrace the possibilities, and embark on this journey with courage, determination, and unwavering optimism.

**Leanann an obair ar aghaidh;**

**maireann an chúis;**

**tan an dochas beo go foill**

**agus ní mhaifar an aisling choiche...**

**The work goes on;**

**the cause endures;**

**the hope still lives**

**and the dream shall never die...**

Go raibh maith agaibh,

**Rós Mac Giolla Chearra**





# Stair An Chumainn

## A Brief History Of Our Club

Early records indicate that a Gaelic Football game was played in November 1887 between Ballyroney and Hilltown Amateurs. Shortly afterwards in 1888, a team from Lenish competed in a Gaelic Football Tournament for a set of Gaelic crosses and in the same year a Clonduff team known as the "Red Hands" played two games against St Patrick's Mayobridge. Football remained strong in the areas and in 1930 came the ultimate prize when Clonduff, captained by John McPolin, won its first Down senior football championship.

Throughout the next decade Clonduff players continued to make their mark at a higher level. In 1931 Dan Mussen became the first Clonduff man to play in an All-Ireland Football semi-final. Three years later, in 1934, his brother George captained the first Down team to play in Croke Park, whilst in the following year Jimmie Doyle was named in the Ulster Railway Cup panel and, in 1938, starred for Down against Armagh in a national league game played at Hilltown.

The 1940s was a Golden era of the GAA in Clonduff. Between 1944 and 1952 the club won five Down senior Football championships. Paddy O'Hagan played in all five finals and in 1957 won his sixth Down championship medal when Shamrocks beat Harps in an all parish final!

When Down won their first All-Ireland Junior title in 1946, Clonduff players Thomas, Henry, and Pat Brown, Eddie Grant, Paddy O'Hagan and Andy Murnin were all in the team.

In 1953 a 19-year-old, Kevin Mussen, was selected in the Ulster Railway cup team and in 1960 Down senior footballers won their first ever All Ireland senior football Championship with Clonduff players Patsy O'Hagan at full forward and Kevin Mussen, the Captain of the team, at right half back. Patsy O'Hagan was in the team a year later when Down retained their title in 1961 and was part of the management team in 1968 when they won their third title.

In March of 1966 the field known as Mussen's Meadow, was bought and two years later on 16th June 1968 Pairc Chluain Daimh was officially opened.

The foundation of future success was laid when on 25th April 1967 the present Clonduff camogie club was reformed,

The Senior footballers won promotion to the first division in 1978 and two years later they bridged a twenty-three-year gap when they once again won the Down senior football championship.

In 1984 the GAA celebrated its Centenary and Clonduff won the McNamee award for the best Club History in the GAA centenary year. The work of the Club was again recognised in 1988 when presented with the AIB award and named Club of the Year at the South Down GAA Awards.

Meanwhile there was a stirring on the playing fields, Cahal Murray was a star on All Ireland final day 1987 in Croke Park when Down won their second All-Ireland minor football title. Four years later he was in the Down team along with Ross Carr which beat Meath in the 1991 All Ireland senior final and three years later in 1994 Ross collected his second All Ireland medal. Also, in 1994 Pdraig Matthews and Francis Quinn were in the Down minor Hurling team which won the Ulster Minor Hurling

championship but lost to Cork in the All-Ireland semi-final.

While there was disappointment when the senior footballers were beaten by Burren in the county final of 1997, the Club continued to develop and grow. On 3rd May 1998 former President Jack Boothman opened the new club rooms, a statement of intent that was followed by the Senior Footballers winning the Down League and Championship in 2000 building on the 3-in-a-row (1993, 1994, 1995) winning Minor teams.

Thirteen years after club secretary Fintan Mussen had thanked Sean Matthews, Pat Matthews and Sean Cairns for their efforts in the development of Hurling, their efforts were rewarded when in 1996 Clonduff won the Junior Hurling Championship, the Junior Feis Sevens and the Second Division league title. Patrick Branagan was the first non-Ards player to play on the Senior County team in 1997. Hurling has continued to develop in the Club since, with Clonduff players and management contributing to the 2007 Leinster Shield winning team and the All-Ireland Minor C Hurling Championship in the same year. As of 2024, Ailill Morris is the Down Minor Hurling Vice Captain.

As Clonduff Camogie went from strength to strength, the Club played a strong role in success at County level. In 2006, Kitty Fegan co-managed Down Minor Camogs to the All-Ireland Minor B title with five Clonduff players on the panel, including Paula O'Hagan and Sara Louise Carr who would both go on to win the All-Ireland Junior Camogie Championship in 2014 and the 2020 All-Ireland Intermediate Camogie Championship. In 2014, Clonduff contributed seven players plus manager, Alistair McGilligan while in the 2020 success, 12 Clonduff players were on the panel including the Joint-Captain, Fionnuala Carr.

This success with Down Camogie was also being matched at Club level with Clonduff Senior Camogs winning the Down Championship nine times since 2007, with four Ulster titles (2014, 2018, 2019 and 2022) and two All-Ireland Intermediate Championships in 2019 and 2022. In fact, in 2022 Clonduff Camogs dominated league and championship across the county winning the double at U14, U16, U18 and Senior levels.

In 2001, Clonduff introduced Ladies Gaelic Football to the Club and quickly experienced success. Clonduff LGFA won the Junior League and Championship double in 2003, followed by the double again at Intermediate level in 2005, and the Senior Championship in 2006, 2007 and 2008 (adding the League title in both 2007 and 2008).

In 2006 Paula Gribben won All Ireland U16 titles in both Camogie and Ladies Football, playing every minute of every game, and in between she helped the Senior Ladies to their first-ever Ladies Football County title.

## **SCÓR**

When Scór competitions were introduced in the early 1970s, Clonduff became one of the leading participating clubs. In 1977 the first All Ireland Scór title came to the County when the Clonduff Novelty Act with Eileen Hamill, Mary McGinn and Ann Quinn won the All Ireland Scór Sinsir final.

Clonduff also participated in the CCD (Camogie organised) Ceol, Ceant agus Damhsa. They won All Ireland titles in both competitions, picking up Céili and Set Dancing Scór na nÓg titles in 1993 with just nine different dancers – a feat that has never been surpassed. They won three All Ireland CCD titles in 1997 (Set Dancing, Quiz and Solo Singing) – the last year of that competition.

In 2017 a Ballad Group (Paul Kelly, Caroline Carvill, Agnes Morris, Colleen Walls and Martina Cunningham) won All Ireland Scór Sinsir title in The Waterfront, Belfast. The following year 15-year-old Aoife Trainor annexed the All Ireland Scór na nÓg Solo Singing title.

## **HANDBALL**

Handball also developed in early-mid 1980s mainly thanks to a number of young men who had been students at St Colman's College, Newry. The local council (Newry and Mourne) provided a juvenile alley in the village in 1989, but due to the absence of any local structures progress was slow to non-existent! However, by the end of the 1990s, it's popularity re-emerged and the club can boast numerous County, Ulster and All Ireland winners/contenders.

## **REFEREES**

Currently Clonduff is the only Club in the County with referees in every field code – a number of them doubling up with Football/Hurling, Hurling/Camogie, Football/Ladies Football. Our referees have represented our club with distinction most notably JA Gribben refereed both football and hurling at the highest level as did Ciaran Branagan in Football.

## **OTHER ACHIEVEMENTS**

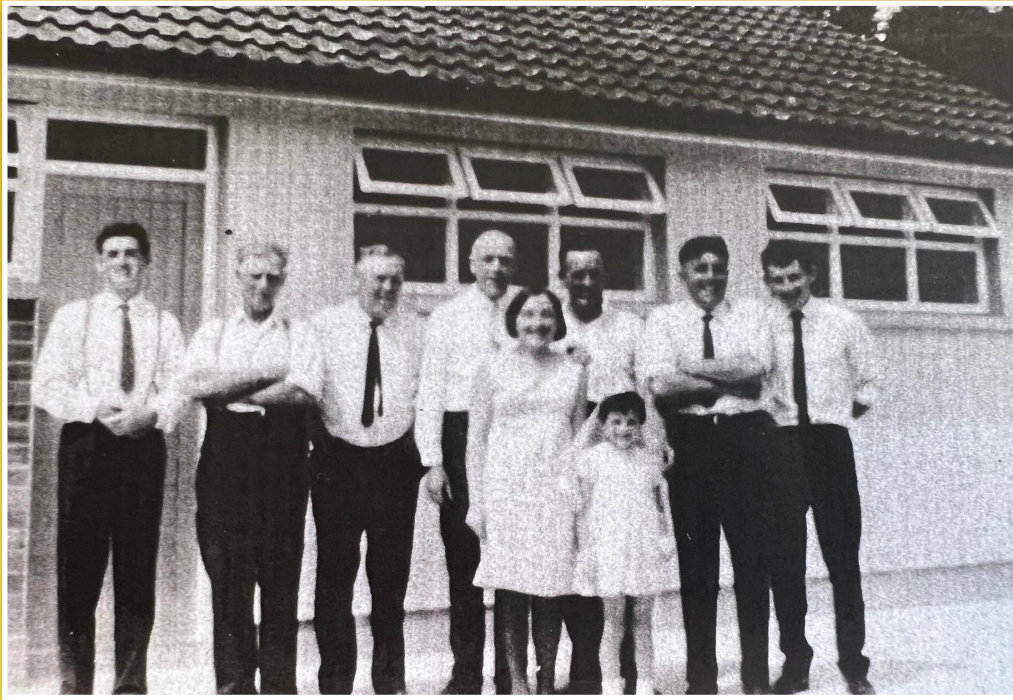
In 2007, Clonduff achieved the Platinum Club Maith Award in recognition of their administration and commitment to quality and good governance in all aspects of our club. Clonduff was one of only two clubs in Ulster to achieve the Platinum Award and has held the award ever since. Currently Clonduff has acquired 'Healthy Club' Status awarded by Croke Park and are working to achieve "Green Club" recognition.

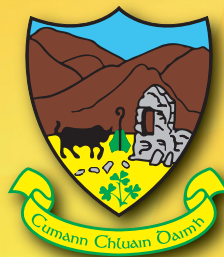
The continued growth in Football, Hurling, Camogie, Ladies Gaelic Football, and cultural activities alongside the Club's commitment to health, wellbeing and inclusion throughout the growing Clonduff community has placed further demands on the facilities and on volunteers. In March 2024 Clonduff launched 'GAA for All', a programme promoting activities for all abilities. Once again, Clonduff is rising to the challenge and is committed to providing excellence in every aspect of our club.

We have a history to be proud of. We have a strong and committed membership. The GAA is a part of life in Clonduff and as a club we are proud of who we are and where we are from.

We have a vision for the future and we are determined to build on our past to create a strong sustainable club which will flourish and grow in the years ahead.







# An Próiseas Pleanála

## The Planning Process

In 2023, Club Chairman Ross Carr invited a number of people to form a steering group, with the aim of developing a new five-year strategy for the club.

The steering group was made up as follows;

Ross Carr  
Grainne Killen  
Rory Grant  
PJ Quinn  
Ken O'Brien  
Nigel McPolin

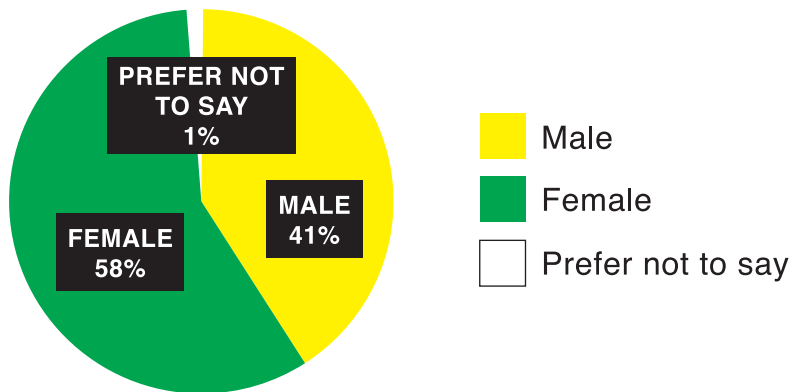
The group met on a number of occasions and received valuable support from Seamus Fay, Down GAA.

The steering group's main objective was that the club's strategy should be reflective of the views, opinions and needs of the entire Clonduff community. To enable this, a two-phase community consultation process was launched.

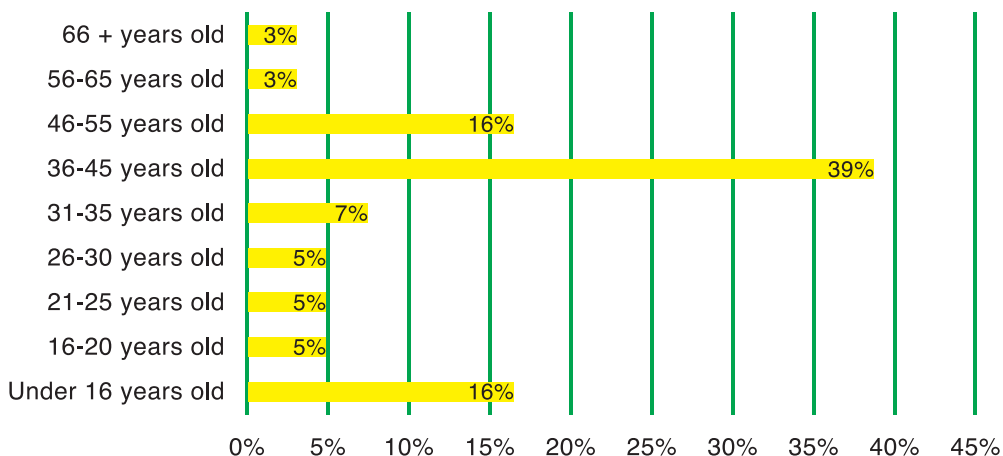
The first part of this consultation was a community survey. The survey was developed by the steering group and was made widely available through the Club's Website and social media channels. The survey was also made available in hard copy.

The survey received almost 300 responses broken down as follows:

### DEMOGRAPHICS OF RESPONDENTS



### AGE



In addition, three consultation events were held, and all the issues raised during discussions were recorded.

The Steering Group analysed feedback from both the survey and the consultation events and identified the 6 main areas highlighted for action.

These areas were :

- Community and Culture
- Coaching and Games
- Health and Wellbeing
- Facilities Development
- Governance and Finance
- Communication

Detailed information on the consultation process is set out in Appendix 1 attached.



# Cuspóir, Fís Agus Luachanna

## Purpose, Vision And Values

**Our purpose is to promote Gaelic games, culture and lifelong participation as a community-based, volunteer-led organisation which enriches lives and communities.**

We are dedicated to ensuring that our games and values enrich the lives of our members, families, and the communities we serve.

We are committed to active lifelong participation for all.

We provide safe and inclusive facilities and environments for everyone.

We are committed to applying a sustainable development ethos to managing our resources and activities.

We actively seek to engage with and include all members of our community.

We promote individual development and well-being and strive to enable all our members to achieve their full potential in their chosen roles.

### OUR VISION

**Our vision is a sustainable community-based and volunteer-led Association where as many as possible, participate in Gaelic Games and Culture, for as long as possible.**

### OUR VALUES

#### Community Identity

- Community is at the heart of our Club
- Everything we do helps to enrich the community we serve
- We foster a clear sense of identity and place
- We support our members in contributing to the well-being of our community

#### Amateur Status

- All our players and members participate in our games as amateurs
- We provide a games programme at all levels to meet the needs of all our players
- We safeguard our position as the leading amateur games organisation in the world

#### Inclusiveness

- We welcome everybody to be part of our Association
- We are open to diverse opinions and cultures while respecting our Irish heritage and language
- We cater for all abilities

## Respect

- We respect each other on and off the playing field
- We operate with integrity
- We listen to and respect the views of all

## Player Welfare

- We provide the best playing experience for all our players
- We structure our games to allow players of all abilities to enjoy our sports and reach their potential
- As with our players, we value the welfare and wellbeing of all our members

## Teamwork and Volunteerism

- We are a volunteer-led and democratic organisation
- We flourish through the voluntary efforts of our membership
- Our voluntary ethos inspires the engagement of members in the broader community
- The cornerstone of our Association and sustainability is effective teamwork on and off the field.
- We celebrate and support the contributions of all our volunteers



# Comhthéacs Straitéiseach

## Strategic Context

Clonduff GAC is located in the village of Hilltown which is situated in the foothills of the Mourne in County Down. The Club area which reaches from Cabra to Leode, has a rapidly growing population. Recent years has seen the addition of several new housing developments in Hilltown Village and as a Club, we believe this will provide a solid platform to enable us to continue to grow our membership base over the next five to ten years.

Clonduff is based in the heart of the local community. We believe we play a unique role where we can celebrate our culture and promote and nurture health and wellbeing for all. We are also there for all members of our community in times of difficulty and we act as focal point, channelling help and assistance where it is needed.

We want to design and grow our facilities, our development programmes and our events through involving and listening to the needs of the community. As a club, we currently have over 1,000 registered members, many of whom fulfil a variety of roles within the club, including players past and present, parents, volunteers, committee members and coaches.

As a club we regularly field over 40 teams at U6, U8, U10, U12, U14, U16, U18, U20 Senior Reserve and Senior levels. We are delighted to report that we field teams in Football, Hurling, Ladies Football, Camogie and Handball.



# Straitéis Strategy

## 1. Community and Culture

In five years, our Club will be able to say:

*“Our Club is a vibrant, open, and inclusive sporting, cultural and social organisation within our local community. All our members, families, friends and wider community feel connected to the Club and are informed of all planned activities and events that are happening in the Club. Our Club is supportive, responsive and sensitive to the needs of all.”*

### Actions:

- We will continue to promote the Irish Language and will ensure that club signage reflects our cultural identity
- We will support and encourage the development of Clonduff Comhaltas
- We will continue to promote Scór
- We will further enhance the Lunch and Learn programme
- We will recognise and acknowledge the contribution of our many volunteers

#	ACTION	OUTCOME SOUGHT	TIMESCALE
1.1	We will promote the Irish Language by <ul style="list-style-type: none"> <li>• facilitating Irish Language classes.</li> <li>• Ensuring club signage is predominantly Irish</li> </ul>	To increase the knowledge of and usage of Irish among members.	2024-2029
1.2	We will support and encourage the development of Clonduff Comhaltas	To support the growth of Irish music and dance in Clonduff	2024-2029
1.3	We will continue to promote Scór	To develop the social and cultural dimension of the club by encouraging members of all ages to enjoy/participate	2024-2029
1.4	We will further enhance the Lunch and Learn programme	To be at the heart of the community and to enable all our members to harness the benefits of inter-generational learning	2024-2029
1.5	We will recognise the contribution of our many volunteers	We retain our Volunteers who are fully recognised for their effort and supported in their work.	2024-2029



## 2. Coaching and Games

In five years, our Club will be able to say:

*“We have achieved excellence in coaching structures and standards and worked towards creating an environment where our young players are encouraged and supported to reach their potential.”*

### Actions:

- We will encourage Senior Players to be involved with underage teams
- We will develop a pathway for coaches to include training, guidance and support
- We will encourage and facilitate regular communication between coaches
- We will ensure that every player is coached by a person qualified to the appropriate level and will put in place a structure for player development which will include clear milestones
- Working with our coaches, we will put in place a protocol for player safety to include injury rehabilitation, concussion awareness and cardiac screening

#	ACTION	OUTCOME SOUGHT	TIMESCALE
2.1	Senior Players will be involved with underage teams	Senior players will work with our younger players to coach and provide positive leadership as they develop.	2024-2029
2.2	Develop a pathway for coaches to include training, guidance and support	We will have a cohort of fully trained coaches, who implement the highest standards of coaching for our players.	2024-2029
2.3	There is regular communication between coaches	We will have a system in place to ensure that our coaching teams meet and share/develop best practice	2024-2029

2.4	Every player is coached by a person qualified to the appropriate level and a structure is in place for player development which will include clear milestones	We will have a consistent development approach/pathway across all grades and age groups, underpinned by the following vision: They are honest, motivated and have a positive attitude. They are skilful and technically proficient They are tactically aware and good decision-makers They are confident, athletic and physically fit	2024-2029
2.5	We will put in place a protocol for player safety to include injury rehabilitation, concussion awareness and cardiac screening	Our players are well cared for both on the field of play and during recovery from injury. A protocol for dealing with concussion is in place and cardiac screening is available.	2024-2029



### 3. Health and Wellbeing

In five years, our Club will be able to say:

*“We recognise the key role we play in promoting health and wellbeing in our community and we continue to work to develop and enhance our initiatives in this area”.*

#### Actions:

- We will further develop our programme of health awareness sessions and we will work with our local Health professionals to develop wellbeing initiatives for adults and juveniles
- We will develop a walkway in our club grounds which will be open to all
- We will work to develop a more welcoming environment for parents and children, to include a tea/coffee area.
- We will work to provide activities for all, recognising our commitment to inclusion
- We will introduce Parent information sessions at start of the year
- We will create learning and development opportunities for our youth

#	ACTION	OUTCOME SOUGHT	TIMESCALE
3.1	We will further develop our programme of health awareness sessions and we will work with our local Health professionals to develop wellbeing initiatives for adults and juveniles	All our members have access to appropriate health and wellbeing initiatives.	2024-2029
3.2	We will develop a walkway in our club grounds which will be open to all	We will have a safe, accessible lighted walkway within our club grounds	2025-2029
3.3	We will develop a more welcoming environment for parents and children, to include a tea/coffee area.	An area will be provided within our new Gym complex where Tea/Coffee will be available. It will include facilities for parents/children.	2024

3.4	We will actively promote inclusion within our club by organising activities which include all ages and abilities and which break down barriers to participation	Our Club is recognised as a "Club for All", where all are welcome and where all feel valued.	2024-2029
3.5	We will introduce Parent information sessions at start of the year	Parents are well informed and have clearly identified points of contact within the club	2025-2029
3.6	We will create learning and development opportunities for our youth	Our youth have opportunities to develop skills and knowledge and are able to have their work within the club formally recognised	2025-2029



## 4. Facilities Development

In five years, our Club will be able to say:

*“Our members and players now utilise and enjoy a range of new and improved facilities that are safe, accessible and meet the needs of the entire Club and wider community.”*

### Actions:

- We will complete the construction of a strength and conditioning gym
- We will upgrade our changing rooms and toilet facilities
- We will construct a ball wall
- We will improve the entrance to our club grounds
- We will explore how we can better utilise the club/bar facilities
- We will develop plans for an all-weather facility and agree a timeframe and costings for delivery

#	ACTION	OUTCOME SOUGHT	TIMESCALE
4.1	We will complete the construction of a strength and conditioning gym	Our Club will have a modern strength and conditioning gym, available to all our players.	2024
4.2	We will upgrade our changing rooms and toilet facilities	Our club changing rooms and public toilets will be upgraded to modern standards	2024
4.3	We will construct a ball wall	Our players have access to a Ball Wall	2025-2026
4.4	We will improve the entrance to our club grounds	The entrance to our club grounds will be upgraded to provide safe access and to clearly reflect the identity of our club.	2025-2026
4.5	We will explore how we can better utilise the clubrooms/bar	Our Clubrooms and bar are used effectively for the benefit of our members and community	2025-2029
4.6	We will develop plans for an all weather facility and agree a timeframe and costings for delivery	We will draw up plans for a modern all-weather facility within our grounds. We will set out a timeframe, cost of delivery and funding options.	2025-2029

## 5. Governance and Finance

In five years, our Club will be able to say:

*“Our Club excels in its administration, is successful in fundraising and has sound financial governance in place to support the continued development of our Club.”*

### Actions:

- We will ensure that clear information is provided relating to the financial management of the club
- We will continue to promote the County Draw
- We will explore how we can better coordinate fundraising,
- We will create a new membership package which will include more options and benefits for existing members while encouraging new members to join
- We will expand the club shop hours and consider how merchandise can be marketed and distributed online

#	ACTION	OUTCOME SOUGHT	TIMESCALE
5.1	We will ensure that clear information is provided relating to the financial management of the club	Our members are confident in the management of our club. All relevant financial controls are in place and the club finances are managed effectively	2024-2029
5.2	We will continue to promote County Draw	We maximise the return on County Draw tickets	2024-2029
5.3	We will explore how we can better coordinate fundraising	We will have an active fundraising committee to explore options to finance the club and to support the treasurer	2024-2029
5.4	We will create new membership packages which will include more options and benefits for existing members while encouraging new members to join	A range of membership options will be available to both retain and encourage new members	2025-2029
5.5	We will expand the club shop hours and consider how merchandise can be marketed and distributed online	Our club shop facilities will be more accessible and online shopping opportunities will be made available.	2024-2029

## 6. Communication

In five years, our Club will be able to say:

*“Our Club is effective in communicating with our members and the wider community. Members are well informed and the Club maintains a strong media presence”.*

### Actions:

- We will develop a comprehensive Communications strategy which promotes our club’s activities and values
- We will provide regular updates on how teams are progressing
- We will review and upgrade our PA systems and explore how scoreboards could be added to all pitches
- We will ensure that all playing kit provided is of consistent design and reflects the official Club logo.
- We will adopt a Club Motto which will further reinforce our identity and values

#	ACTION	OUTCOME SOUGHT	TIMESCALE
6.1	We will develop a comprehensive Communications strategy which promotes our club’s activities and values and which will include regular updates on how teams are progressing	Our members will be well informed. Our messaging will be clear and consistent	2025
6.2	We will review and upgrade our PA systems and explore how scoreboards could be added to all pitches	Our PA systems will be fit for purpose and subject to cost, scoreboards will be available on all pitches	2025-2029
6.3	We will ensure that all playing kit provided is of consistent design and reflects the official Club Logo and Motto.	All Clonduff playing kit will comply with the agreed design	2025-2029
6.4	We will adopt a Club Motto which will illustrate and reinforce our identity and values	Our Club Motto will be recognised internally and externally, will be used in all club correspondence/ media and will express the ethos of Clonduff GAC	2024

# Feidhmiú & Athbhreithniú Meicníochta An Phlean Implementation And Review

This plan is ambitious and will require significant resources to ensure it becomes a reality. The delivery of the 31 Actions listed will only happen if we continue to receive commitment from our many members, volunteers and supporters. That commitment and support can be better sustained where progress is seen to be made and where clear information is available.

We therefore propose the following actions to monitor, review and report on this ambitious plan.

## MONITOR

While retaining overall responsibility the Club Executive will assign lead responsibility for each action to named officers or sub committees. Those with responsibility will report regularly at Club Executive meetings.

## REVIEW

While the 5-year Plan will be discussed regularly at executive meetings, formal twice-yearly reviews will be scheduled. These bi-annual reviews will assess progress and identify areas where improvements in delivery are required.

## ADJUST AND ADAPT

Over the duration of this plan it is inevitable that changes will be made as progress is made or challenges encountered. The Executive Committee will ensure that any agreed changes are clearly communicated.

## COMMUNICATION

The Executive Committee will ensure that there is open and regular communication to all our stakeholders. The Club will recognise and celebrate milestones along the way to encourage and support our volunteers.





# Aitheantas

## Acknowledgements

Thank you to everyone who took the time and made the effort to respond to the survey or attended the consultation events. Your input was absolutely essential in formulating the way ahead for our club. We are also particularly grateful for the input of the following who expertly facilitated the workshop discussions:

Ciaran Dunbar  
Nigel McPolin  
Ken O'Brien  
Anita Brannigan  
Elaine Hillen  
Shane Quinn  
Geraldine McPolin  
Charlie Carr  
Mark Devlin  
Plunkett McConville  
Lizzie Wilson

Their insight and experience was invaluable in identifying the most important issues we need to address. We also wish to thank the volunteers who transcribed the consultation events, ensuring all suggestions were recorded.

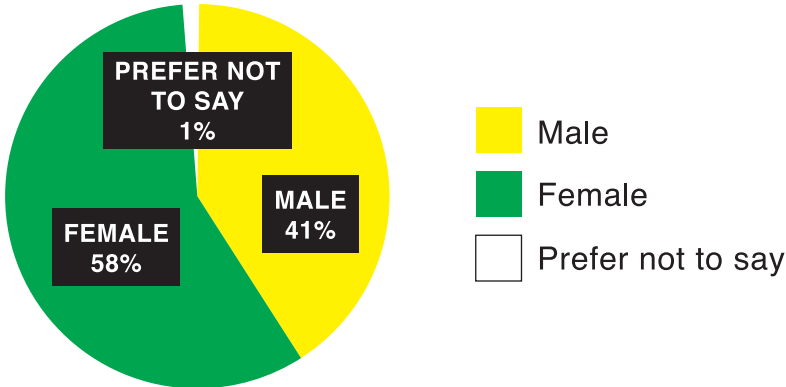
We are fortunate to have skilled volunteers in our club who helped to create the online questionnaire, and we are also indebted to those who helped to distribute and collect paper copies.



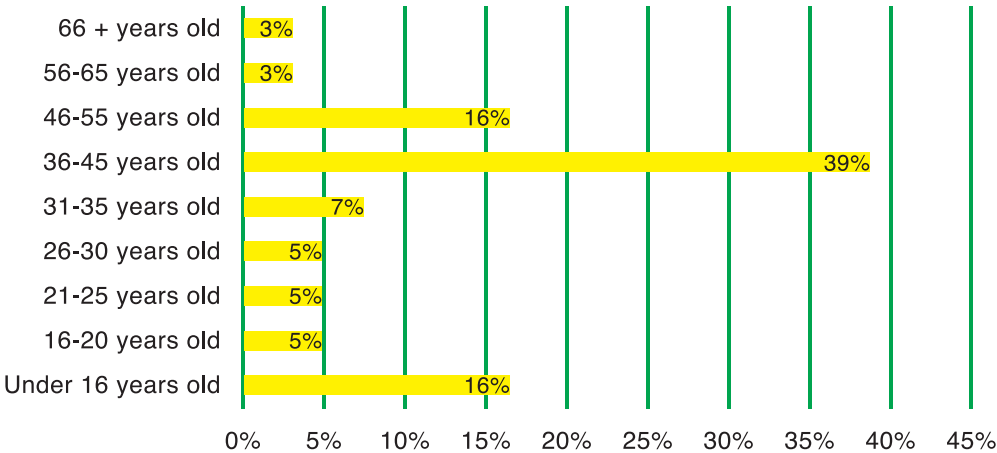
# Appendix 1

## Survey Results Analysis

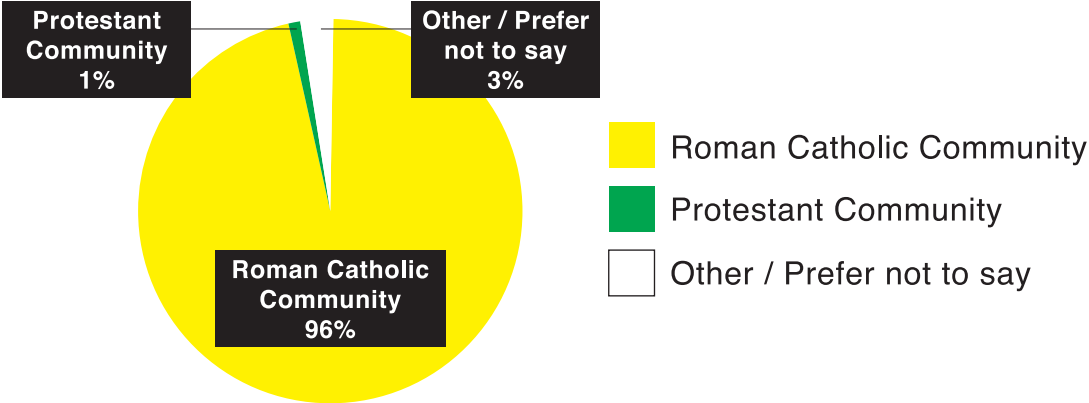
### DEMOGRAPHICS OF RESPONDENTS



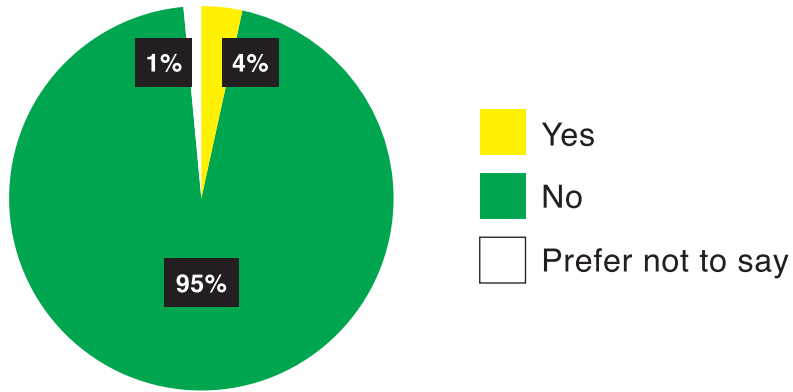
### AGE



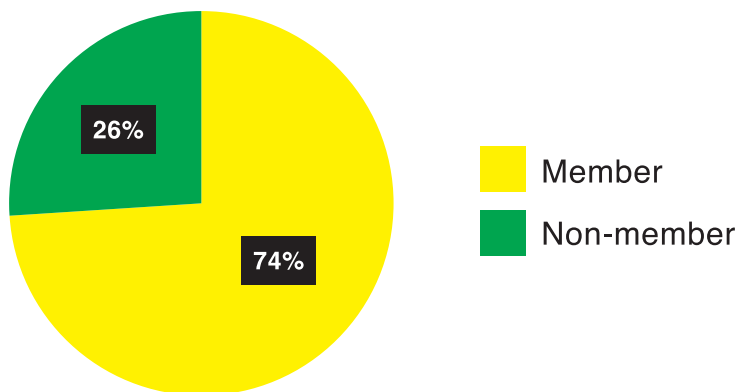
### RELIGION



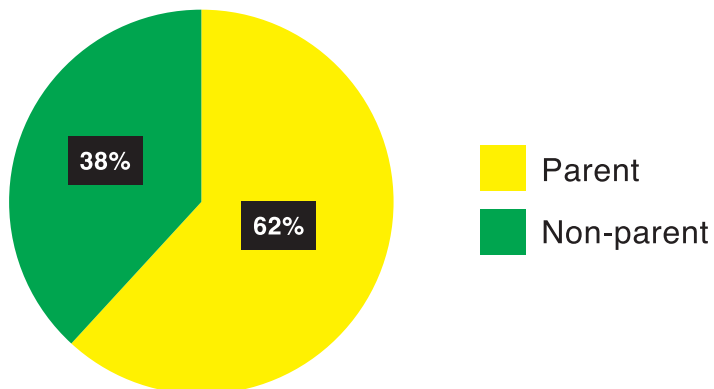
## DISABILITY



## CLUB MEMBERSHIP

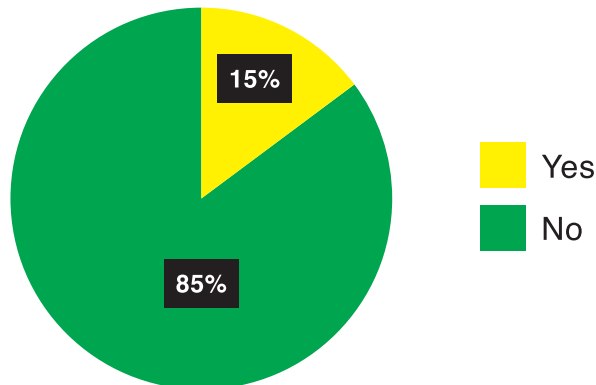


## PARENT



## FACILITIES

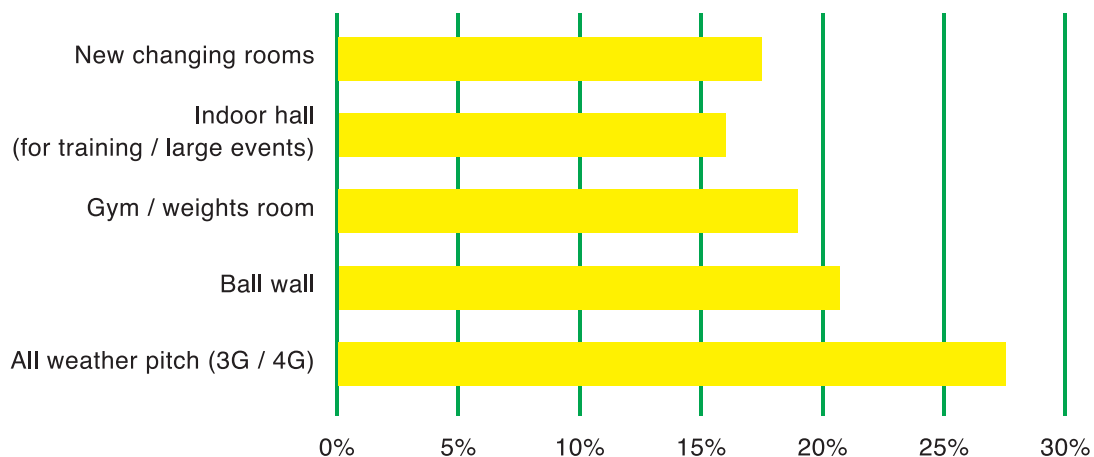
Do you feel the club has adequate facilities to accommodate all round training and usage?



The Club is considering future development of our facilities and their linkage to the wider community. Please mark in order of priority (1 being the highest priority and 5 the lowest) which facilities you feel are most in need of development.

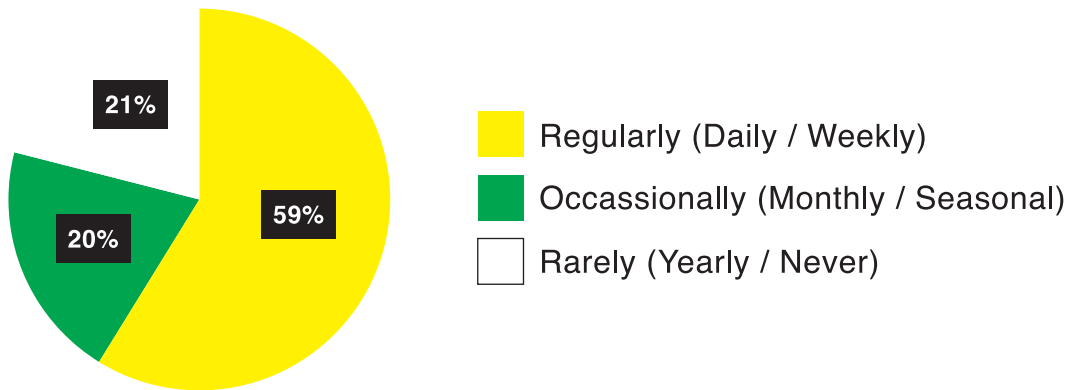
- All weather pitch (3G / 4G)
- Ball wall
- Indoor hall (for training / large events)
- Gym / weights room
- New changing rooms

The chart below details the facility type given highest priority by the respondents:

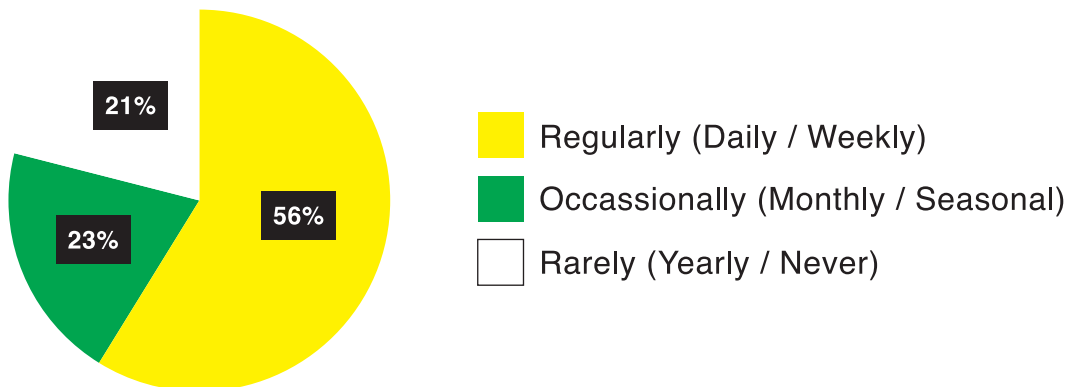


Please indicate how often you are likely to use the new facilities.

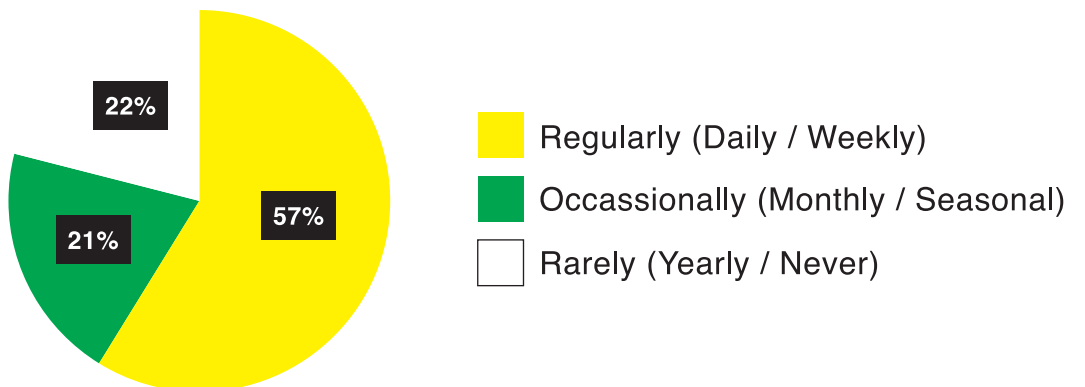
### GYM / WEIGHTS ROOM



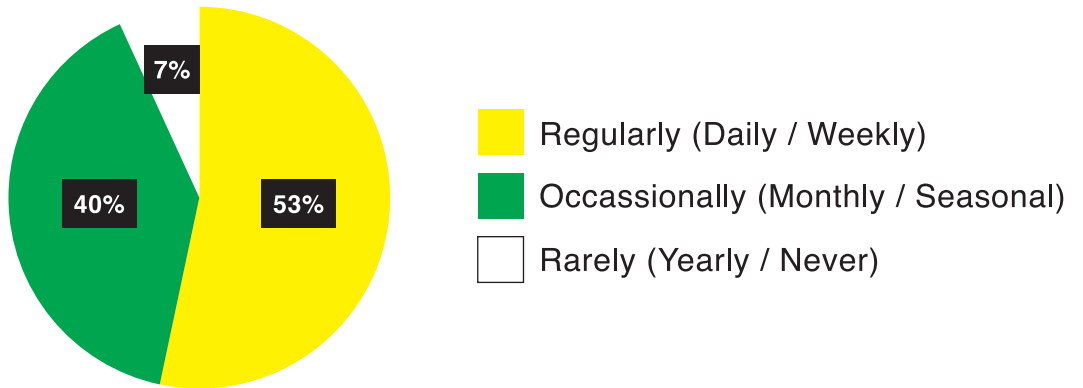
### NEW CHANGING ROOMS



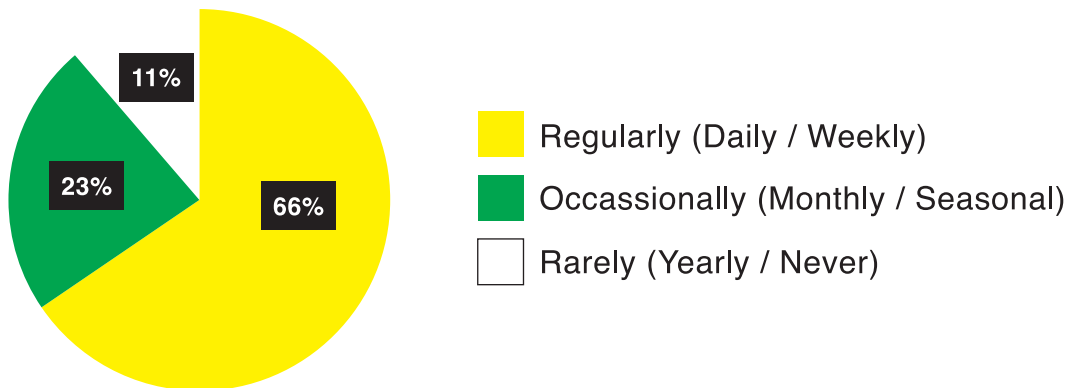
### BALL WALL



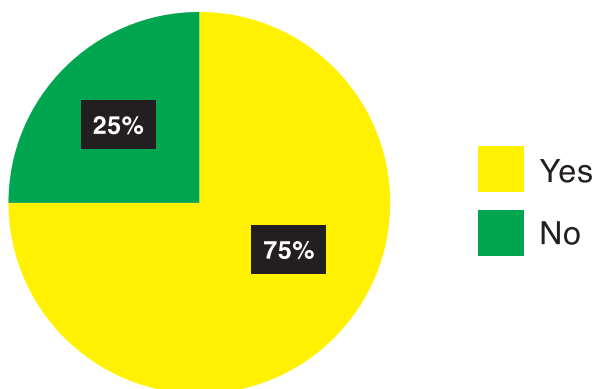
## INDOOR HALL (FOR INDOOR TRAINING / LARGE EVENTS)



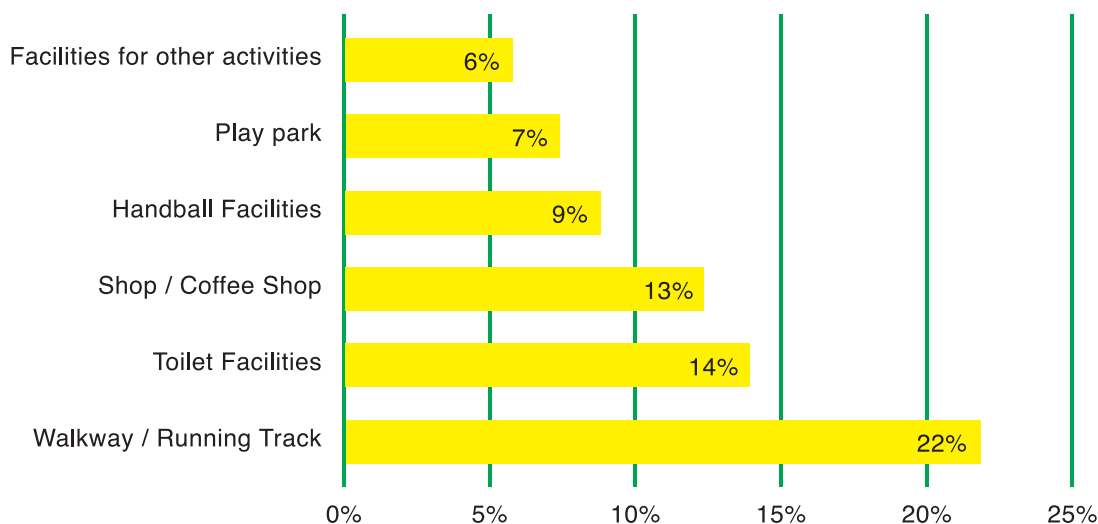
## ALL WEATHER PITCH (3G/4G)



Do you go outside of the parish to use any of the facilities listed in the previous question?



## Are there any other additional facilities not listed above that you would like to see developed?

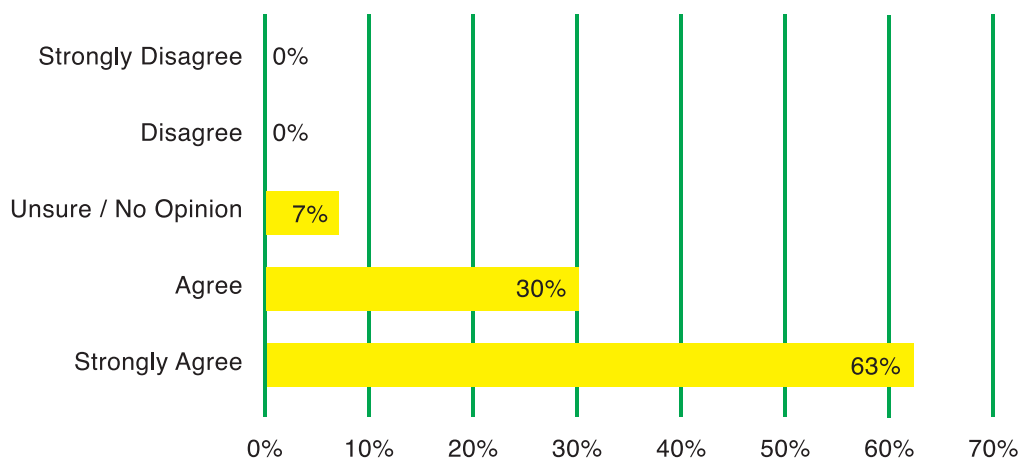


### Please note:

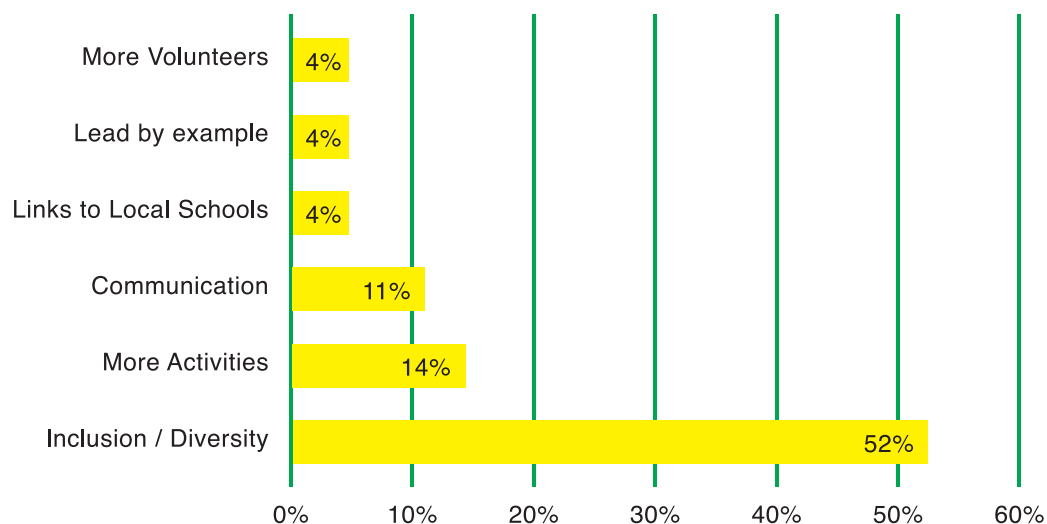
- ‘Facilities for other activities’ included space for conferences, music, arts / crafts, dance and gymnastics.
- ‘Toilet facilities’ included baby changing facilities.
- The chart above covers 71% of responses. Other facilities suggested by respondents included a stand, social club, new pitch, car park / entrance improvements, online shop, kitchen, physio room, scoreboard, ball stops, bins, special needs training, portable goals, signage, outdoor gym, storage, Irish signage and provisions for non-GAA sports.

## Do you feel the club plays a positive role in our community?

### COMMUNITY



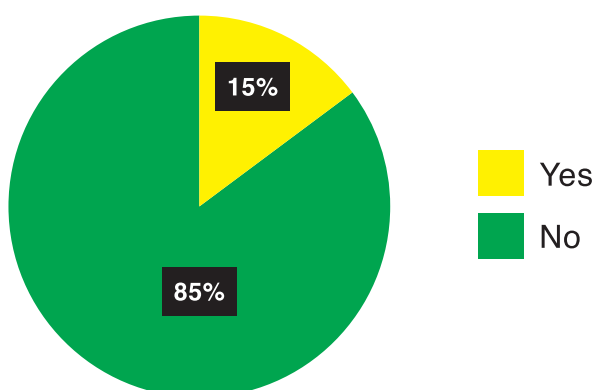
## How can we improve the positive role we play in our community?



The chart above covers 89% of responses. Other improvements suggested by respondents included adult players coaching underage teams, better coordination of club activities with mass times, pedestrian access from the village, wellness facilities, charity fundraising, festival, respect for facilities and more focus on participation.

## VOLUNTEERING

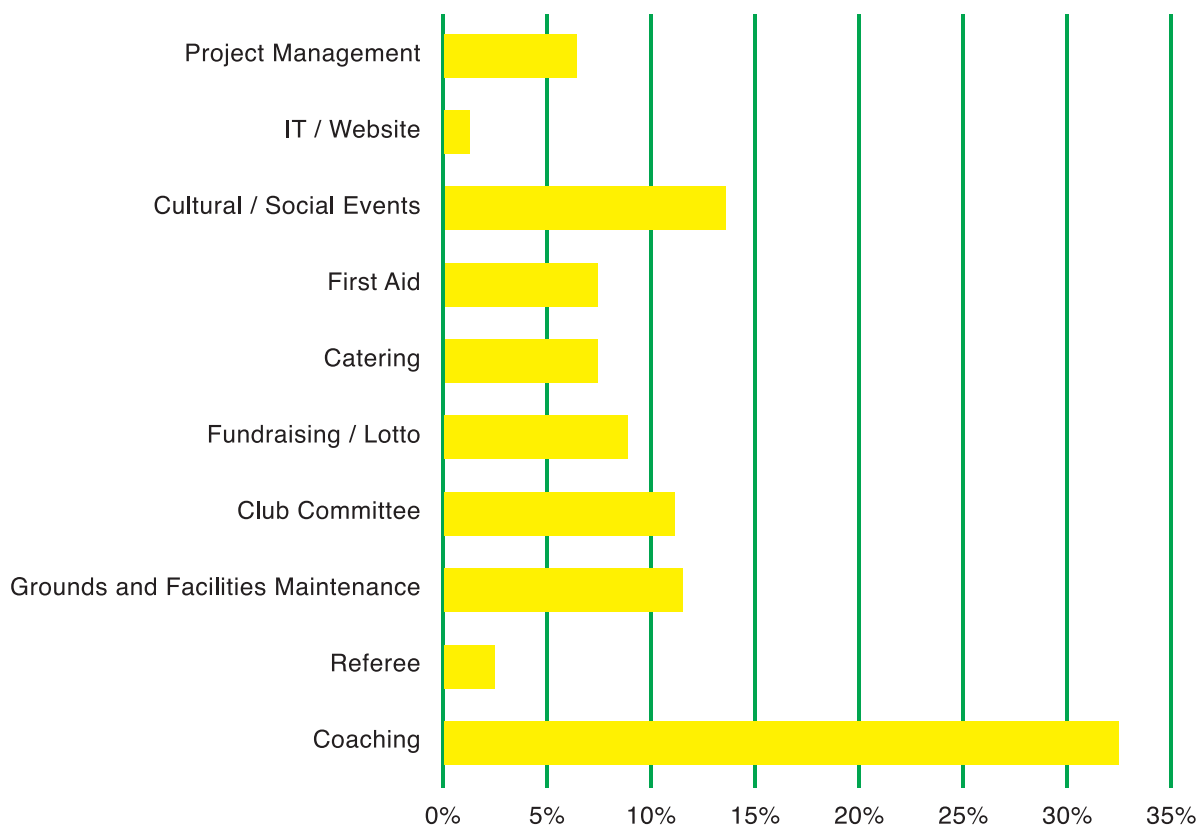
Would you be interested in playing a more active role in our club if the necessary support / training was provided by the club?





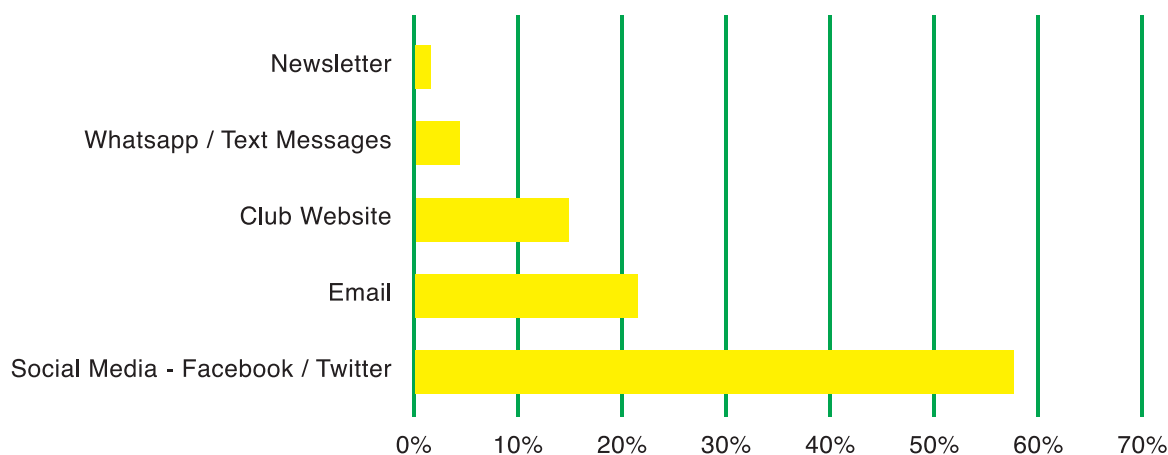
If yes to previous question, please indicate which of the following areas you would be interested in:

- Coaching
- Referee
- Grounds and facilities maintenance
- Club committee
- Fundraising/Lotto
- Catering
- First Aid
- Cultural/Social events
- IT/Website
- Project management



## COMMUNICATION

Please indicate your preferred form of communication used by the club.



The chart above covers 99% of responses. Other preferred forms of communication suggested by respondents included Heja app, local schools' apps, information evenings and on-site signage / message board.

These responses were then analysed by the steering group and six key areas were identified.

These areas were:

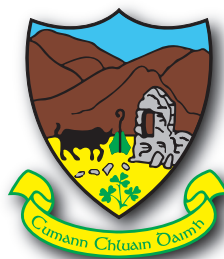
- Coaching and Games
- Communication
- Community and Culture
- Facilities Development
- Governance and Finance
- Health and Wellbeing

### Feedback Workshops

The steering group then facilitated three in-person feedback workshops with adult non-playing members, adult playing members and underage playing members held in Clonduff GAC Clubrooms. These sessions focussed on gathering qualitative data on the six key areas listed above under the following headings:

- What works well?
- What more could be done?
- What should we stop doing?

Key Area	What works well?	What more could be done?	What should we stop doing?
<b>Coaching and Games</b>	<ul style="list-style-type: none"> <li>• Social and fun for children</li> <li>• Parents support with coaching</li> <li>• Well supported</li> <li>• Recognition of injuries</li> </ul>	<ul style="list-style-type: none"> <li>• Senior players involved in coaching underage teams</li> <li>• Buddy system – senior players acting as a buddy for underage players</li> <li>• Coach development pathway</li> <li>• Player development pathway</li> <li>• Evaluation of training sessions</li> <li>• Team away days at end of season</li> <li>• More collaboration between teams</li> <li>• More understanding of the demands of school and exams</li> <li>• More understanding of the demands of being a dual player</li> <li>• Better communication between club and school coaches</li> <li>• Cardiac screening</li> <li>• Concussion policy</li> <li>• Prioritise participation at underage</li> <li>• Pitches closed too often</li> <li>• Teams should travel to away matches together</li> </ul>	<ul style="list-style-type: none"> <li>• Parents should not move up age groups with their children</li> <li>• Keep parents outside the pitch</li> <li>• Reduce training on Sundays</li> <li>• Players should not play outside their own age group</li> </ul>



Key Area	What works well?	What more could be done?	What should we stop doing?
<b>Communication</b>	<ul style="list-style-type: none"> <li>• Club uses social media channels well</li> <li>• Whatsapp works well for team communications</li> </ul>	<ul style="list-style-type: none"> <li>• Introduce club YouTube and TikTok channels</li> <li>• Increase use of the club's Instagram account</li> <li>• Introduce a club newsletter</li> <li>• Promote use of Irish language through club communications</li> <li>• More information on club teams – fixtures and match reports</li> <li>• Create a club slogan</li> <li>• On-site digital message board</li> <li>• Greater volunteer appreciation</li> <li>• Events for non-members</li> <li>• More welcoming to new residents in the parish</li> <li>• Clonduf app</li> </ul>	<ul style="list-style-type: none"> <li>• Too reliant on social media channels</li> <li>• Too many club Whatsapp groups</li> </ul>



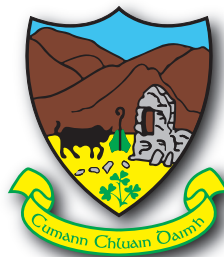
Key Area	What works well?	What more could be done?	What should we stop doing?
<b>Community and Culture</b>	<ul style="list-style-type: none"> <li>• Volume of volunteers</li> <li>• Club is well represented at Scór</li> </ul>	<ul style="list-style-type: none"> <li>• Better links to the local schools – provide coaches, donate equipment</li> <li>• Social GAA activities</li> <li>• Annual team photographs</li> <li>• Reach out for more volunteers</li> <li>• Promote use of Irish language</li> <li>• Offer Irish dancing</li> <li>• Organise community events such as men's shed, farmers market</li> <li>• Support Comhaltas</li> <li>• Play the national anthem before games</li> <li>• Mark anniversaries of important club events</li> <li>• Football day (equivalent to Sean Cairns Hurling Day)</li> <li>• Parish games</li> </ul>	



Key Area	What works well?	What more could be done?	What should we stop doing?
<b>Facilities Development</b>	<ul style="list-style-type: none"> <li>• Positive signs on development</li> <li>• Three pitches</li> <li>• Welcome seeing players involved in maintaining facilities.</li> </ul>	<ul style="list-style-type: none"> <li>• Equal access to facilities for all codes</li> <li>• Open the bar more to increase social activity in the club</li> <li>• Upgrade the toilets and changing rooms</li> <li>• Construction of a gym and ball wall</li> <li>• New pitches</li> <li>• All weather facilities</li> <li>• Employ a caretaker for club facilities</li> <li>• Better shop facilities including coffee dock</li> <li>• Increase the number of bins</li> <li>• Better audio-visual facilities in clubrooms</li> <li>• Improve club entrance</li> <li>• Recovery / physio room</li> <li>• Drinking water taps / fountain</li> <li>• Scoreboards for all pitches</li> <li>• Improve PA system</li> <li>• Stand or terrace standing area</li> </ul>	



Key Area	What works well?	What more could be done?	What should we stop doing?
<b>Governance and Finance</b>	<ul style="list-style-type: none"> <li>• Lotto is seen as being well supported</li> <li>• Carnival should be continued annually</li> </ul>	<ul style="list-style-type: none"> <li>• Increased fundraising at matches – lotto, half-time draws</li> <li>• Increase membership fees</li> <li>• Promote club development plans</li> <li>• Open bar for all home games</li> <li>• Greater transparency of finances – budget, annual results, event results</li> <li>• Expand the shop's opening hours</li> <li>• Online shop</li> <li>• Collective fundraising between codes</li> <li>• Increase sponsorship opportunities</li> <li>• Seek out grant funding</li> <li>• Introduce a season ticket for club games</li> <li>• Reduce admission cost to club games</li> <li>• Each code should be responsible for their own fundraising</li> <li>• Increase club events – e.g. fun run, big breakfast</li> </ul>	<ul style="list-style-type: none"> <li>• Too many fundraising events happening at once – introduce a coordinated calendar of events across the year</li> </ul>



Key Area	What works well?	What more could be done?	What should we stop doing?
<b>Health and Wellbeing</b>	<ul style="list-style-type: none"> <li>• Evening talks – social media awareness, drug awareness, diabetes session, farm safety session</li> <li>• Inclusion events</li> <li>• Lunch and learn series</li> <li>• Floodlights on during winter evenings</li> <li>• Learning from other clubs</li> <li>• Parish family day in honour of Dean Davies</li> </ul>	<ul style="list-style-type: none"> <li>• Team bonding</li> <li>• Safe walkway around club grounds</li> <li>• Running club / social fitness club</li> <li>• More sessions with local health professionals</li> <li>• Promote senior players as role models for underage players</li> <li>• Tea and coffee available for parents during club activities</li> <li>• Parent information evenings at the start of the season</li> <li>• Safe play area</li> <li>• Disability access</li> <li>• Lobby for zebra cross at club entrance</li> <li>• Events for non-members / new residents in the parish</li> <li>• Healthy snack options in club shop</li> <li>• Review the car park safety</li> </ul>	





